

# Yangagbako Nicole

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Foch, 49100 ANGERS

Driving licence

22/03/1993



## Linguistic skills

- **French** mother tongue
- **English** level C1
- United States** : 3 weeks, 2008
- United Kingdom** : 1 month, 2010 ; 5 months, 2014

- **German** level B1
- Germany** : 2 weeks, 2009 ; 6 months, 2015

## Other travels

- **Hungary**  
2 weeks - 2010
- **Italy**  
1 week - 2010 ; 1 week - 2011
- **Spain**  
1 week - 2010 ; 1 week - 2011
- **Czech Republic**  
1 week - 2015

## Office skills

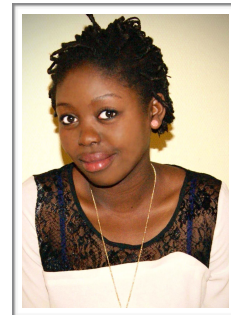
- MS Office Pack (version 15.0)
- Photoshop
- Sphinx
- Access
- PC & Macintosh
- Wordpress (CMS software)
- Wix (CMS software)
- Typo3 (CMS software)
- Google Analytics
- Mailchimp
- DJAWA (CRM software)

## Interests

- Fencing : 10 years
- joined the national Junior French Team from 2008-2011 (individual and team)
- Sport in general
- films, painting, music, travelling
- French gastronomy and wine
- History of Fashion
- Sewing

# Trilingual Negotiator in International Trade, specialisation in Wine Trade

Available from April, 4th to September, 30th, 2016



## EDUCATION BACKGROUND

### 2015 - 2016 MASTER of Trilingual Negotiators in International Trade Université d'Angers

corporate strategy and communication, economic and contemporary issues, knowledge of American and German market, law and community trade, IT, marketing  
Thesis Master : Von B2B zu B2C : Von B2B zu B2C: Die Anwendungsevolution den Werkzeugen und Kommunikations- und Marketingstrategien aus B2C im Rahmen den internationalen Unternehmen und Ihren Expansionsstrategien  
(English translation: From B2B to B2C : the evolution of the use of B2C's tools, communication and marketing strategies in the frame of international companies and their expansion in B2B)

### 2014 Bachelor degree, Applied Foreign Languages

#### Université François Rabelais, Tours

written and spoken comprehension in English and in German, written and oral translation in English and in German, french employment law, community law, marketing, communication and media, IT, corporate communication, German civilisation, British civilisation, American civilisation

### 2014 Erasmus Semester

#### Queen Mary University, London College

Art in Paris, East in the West, Translation, Learning English

### 2011 Economic and social Baccalaureate with merit

#### Charles Péguy High School, Orléans

## PROFESSIONAL EXPERIENCES

### 2015 - 2016 PROJECT MANAGER

#### Les Entrepreneuriales, Pays de la Loire - Angers (6 months)

entrepreneurship, design of business plan, benchmark studies, event organisation, recruitment, business development, prospection, marketing studies

### 2015 - 2016 PROJECT MANAGER

#### Challenge Studyka, for the SEB Group (6 months)

market studies, creation of website with Wix software, benchmark analysis, création of a product, applying marketing tools (PESTEL, STP process, Mix-Marketing, SWOT)

### 2015 - 2016 EDITOR IN CHIEF

#### Université d'Angers - Master 2 Trilingual Negotiator in International Trade (6 months)

Creation of a website pages for wine products, social networks webmaster, management of release planning, arranging appointments for interviews, raising of funds, Wordpress

### 2015 INTERNATIONAL SALES & MARKETING ASSISTANT

#### The meeco Group - Dresden, Allemagne (6 months)

writing of press releases, interviews and blog articles, translations, preparation of monthly reports and Newsletters, press reviews, setting up of marketing strategy, recruitment, management and internal communication, community manager, SEO and SEM, press reviews surveillance, Google Analytics, marketing studies

### 2012 CLIENT SERVICE MANAGER FOR CANAL +

#### CCA International - Blois, France (3 months, 2012)

customer relationship, use of sales techniques, management of customer complaints

### 2012 - 2013 LINE OPERATOR

#### L'Oréal, Gemey Maybeline - Ormes, France (2 months, 2012 - 2 months 2013)

setting of machines, learning L'Oréal brand guidelines, control of quality of the product, filling the machine with raw materials